



**Camera ready copy is not necessary.
We will design your ad.**

If you prefer to provide a camera-ready ad, please follow the mechanical requirements below.
Proofs are available upon request.

MECHANICAL REQUIREMENTS

Only the ad sizes listed will be accepted as camera ready artwork. Ads not adhering to these sizes will be altered to accommodate contracted ad space according to the publisher's discretion.

ELECTRONIC (preferred for all camera-ready ads) – PDF (PDF/X-1a compliant).
Tiff and jpeg files also accepted (minimum resolution 300 dpi). ALL COLORS must be cmyk color mode. 100%K is required for black text.

ACCEPTABLE MEDIA – E-mail (preferred), USB Flash Drive, CD.

E-MAIL your electronic file (smaller than 10MB) to: mhquarterly@gmail.com and cc: ellis@ellisoutdoors.com. Use StuffIt or Zip compression if necessary. If your file is larger (up to 2GB), please upload to <https://www.dropbox.com/home#>.

QUESTIONS? – Contact mhquarterly@gmail.com and cc: ellis@ellisoutdoors.com.

Contact:
Allan Ellis
ellis@ellisoutdoors.com
410-382-9481



2023 RATE SCHEDULE

FULL PAGE	\$989
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9" W x 9.6425" H

Page 1.....\$1089

COVERS

9" W x 9.875" H

Inside Front Cover\$1189

Inside Back Cover\$1189

Back Cover\$1299

HALF PAGE	\$679
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Horizontal: 9" W x 4.7417" H

Vertical: 4.4167" W x 9.6425" H

THIRD PAGE	\$489
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Square: 5.9122" W x 4.7417" H

Horizontal: 9" W X 3.0803" H

Vertical: 9.625" H x 2.8819" W

QUARTER PAGE	\$369
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4.4167" W x 4.7417" H

ONE-SIXTH PAGE	\$259
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Horizontal: 5.9122" W x 2.3047" H

Vertical: 2.8819" W x 4.7417" H

ONE-EIGHTH PAGE	\$199
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Horizontal: 4.4167" W x 2.3088" H

Vertical: 2.125" W x 4.7417" H

Each issue will be available online at

www.bigazzfish.com

Free Link from our home page to yours included with ads 1/3 page or larger.